

**Governor's P-20 Council
Communication Committee Meeting
Thursday, January 18, 2007 - 9:00 a.m.
Meeting Notes**

Location: 1820 W. Washington, Suite 100, Phoenix, Az

P-20 Members Present: Paul Luna, Amy Besing, Dr. David Curd, and Cathy McKee

Others: Dr. Cheri St. Arnauld

Staff: Debra Raeder and Erin Hart

1. Call to Order & Welcome

Paul Luna called the meeting or order at 9:15 a.m. and welcomed everyone.

2. Update on upcoming Foundations Roundtable

Paul Luna and staff provided an update on the upcoming Foundations Roundtable scheduled for January 23rd. The Foundations Roundtable is formed of philanthropic organizations brought together to discuss common goals, work and opportunities with the Governor. Chairs from all of the Committees have been invited to attend the Roundtable and Dr. Glasper will provide an overview of the Recommendations of the P-20 Council. Staff is working to prepare a list of possible partnership opportunities to initiate the discussion and will continue to refine and develop this list with the Committees. Key on this list is the Communications Plan.

3. Review/Discussion:

a. Development of RFP for Communications Plan

The Committee discussed the need to hire a consultant to assist in the development of a communications plan.

b. Review of the draft 2nd Edition of the Continuum

Staff continues to work to develop a 2nd edition of the Continuum. Committee was provided with a draft incorporating the recommendations and it was unanimous that this was not a good format for the Continuum.

c. Development of Power Point and Talking Points

Staff continues to develop a power point and talking points for standardizing presentations.

d. P-20 Communications Training

Once communications information is developed, training will be provided for Council members.

e. Other – there was no further discussion in this regard.

4. Next Steps

Staff will provide information on hiring a consultant to develop communications plan.

5. Call to the Public

There were no requests from the Public to address the Committee.

6. Adjournment

There being no further business or discussion, the meeting was adjourned by the Chair at 10:35 a.m.